

# STRATEGY / FLOW

## WORLDWIDE PRODUCTS DISTRIBUTION



High Price & Quality gloves, helmets, skipping ropes, coins, bottle openers, boxing accessories, and more, signed with autographs from professional boxers like Felix Sturm, Mike Tyson and Lennox Lewis

### Boxing

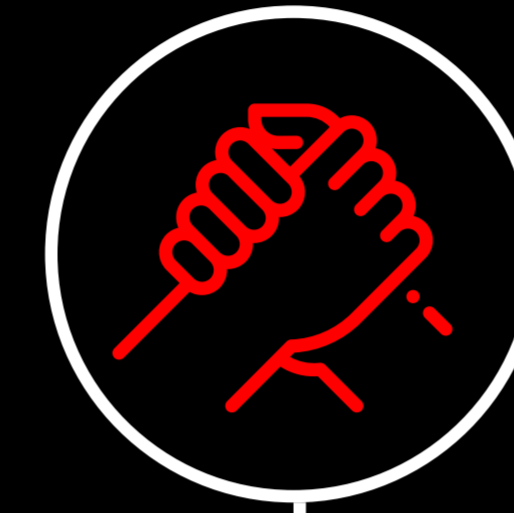


### Martial Arts



Judo  
Kickboxing  
Brazilian Jiu-Jitsu  
Karate  
Thai Boxing

### Arm Wrestling



### Giga Slapping



## ARENA / DOUBLE STADION

New Las Vegas Studio, USA (Las Vegas), Spain, Austria, Germany, Switzerland  
**INVESTMENTS: €7 000 000 000**

## ENTERTAINMENT

BBFC's own streaming service will cooperate with the largest social media networks to exclusively show all events, behind-the-scenes footage on Social Media platforms. Daily posts on boxers' progress and personal moments during the 3-4 months of training

## CELEBRITIES

### POLITICIANS, STARS

Engaging leaders who influence and shape policies. Renowned celebrities from various fields. Talented artists who inspire and entertain.

## CELEBRITY ARM WRESTLING

## E-SPORT

### NEW EYE-CATCHING

VR and AR enhance the immersive experience, enabling players to interact in unprecedented ways

## BOXING

### SUPERIOR BOXERS

Boxing matches against retired professional boxers

## RING LIFE

### INFLUENCER PORTAL

By participating in matches themselves or hosting exclusive content, influencers create a buzz that extends beyond the ring, blending entertainment and sports

## INFLUENCER BOXFIGHTS

50% CHARITY

50% CHARITY

50% CHARITY

50% CHARITY

50% CHARITY